



## News

For Immediate Release

### **Apago Releases PDF Shrink 4.2 at Macworld Expo**

*Free Update Supports Mac OS X 10.5 Leopard, Adobe Acrobat 8*

San Francisco, CA—January 15, 2008—Apago Inc., a software developer for the graphic arts and document management industries, today announces the release of PDF Shrink 4.2, a Mac OS X utility for reducing the size of PDF files. PDF Shrink optimizes the content and structure of PDF documents, making them easier to use in email attachments, on the Web, for on-screen reading, for document archiving, and more. Free to registered users of PDF Shrink 4, this update adds the ability to process entire folders of PDF files and improves compatibility with Apple's Mac OS X 10.5 Leopard and Adobe Acrobat 8. Apago will demonstrate PDF Shrink and its professional companion product, PDF Enhancer, at the Macworld Conference and Expo in San Francisco, January 15–18, 2008, at booth #W-4336.

“This update includes full support for Mac OS X 10.5 and Adobe Acrobat 8, and it implements several new features that our users have requested,” states Dwight Kelly, president of Apago. “PDF Shrink is an invaluable tool for reducing the size of PDF files while retaining the maximum quality possible.”

The affordable PDF Shrink can reduce most PDF files—including those created by Mac OS X iLife and iWork applications, Adobe Creative Suite, and Microsoft Word and PowerPoint—by as much as 90% of their original size. It works by optimizing image quality and by removing duplicate copies of repeating images—such as the background of a PowerPoint slide show or a company logo appearing on each page of a document—and other inefficiencies that increase file size.

PDF Shrink is integrated into OS X's “Save as PDF” menu, allowing users to create and optimize their PDF files in a single step. The utility also supports AppleScript and Droplets. Other features of PDF Shrink include optional encryption, support for JPEG 2000 image compression, and a “wizard” that allows non-technical users to easily customize settings for their requirements.

Now shipping, PDF Shrink 4.2 retails for \$35. Discounts for educational use or quantity purchases are available. A fully functional, 10-day demo version may be downloaded from the Apago Website at [www.apago.com](http://www.apago.com). The PDF Shrink 4.2 update is free to registered owners of version 4 and higher. PDF Shrink 3.0 users may upgrade to

version 4.2 for \$14. The update is available via the application's auto-update feature or from Apago's Website at <http://www.apago.com/pdfshrink>. All Apago products can be purchased online at [www.apagostore.com](http://www.apagostore.com). For more information, visit the Apago Website, or call the company at +1-770-619-1884.

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### **About Apago Inc.**

Founded in 1991, Apago Inc. (<http://www.apago.com>) is a privately held corporation that develops and markets software for the graphic arts and document management industries. The company licenses its technologies to industry leaders, including Adobe/Scene7, Agfa, Dupont, Fujifilm Graphics Systems, OneVision, Pindar, and Zinio, and counts Time Inc., MOD-PAC Corp., *The Atlanta Journal-Constitution* and *The New Yorker* among its retail customers. Apago is headquartered in Alpharetta, Georgia, just north of Atlanta.

### **Press Contact:**

Heidi Thompson  
ACE Public Relations  
732-892-5445  
[hthompson@acepublicrelations.com](mailto:hthompson@acepublicrelations.com)

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