News

For Immediate Release

**Apago Simplifies Digital Printing with
Updated, Device-Independent ONEticket 3.0**

New Release Adds Several Features, Expands Support for Leading Digital Printers

Boston, MA (ON DEMAND)—March 4, 2008—Apago Inc., a software developer for the graphic arts and document management industries, today announces ONEticket 3.0, a powerful set of device-independent plug-ins for Adobe Acrobat that helps maximize the productivity of on-demand digital printers. Formerly named AcrosuitePRO v. 2.6, ONEticket v. 3.0 gives print shops a single interface that controls the greatest number of digital printers to date, including devices from Konica Minolta, IKON, Océ, Kodak, Ricoh, Toshiba and Canon. With a streamlined interface, this update increases productivity and efficiency, and adds several customer-requested features such as Tray Mapping. This capability allows a print shop to define paper exceptions—regardless of the device used to print—enabling users to work more easily with various printers. Apago will demonstrate ONEticket at the On DEMAND Conference and Expo in Boston, March 4–6, 2008, at booth #153.

"Regardless of the digital print device, Apago makes it possible—and easy—to use a single front end to run multiple digital printers from different vendors. This is a breakthrough in the digital print market, and it demonstrates our commitment to providing innovative technology and solutions to that market," states Dwight Kelly, president of Apago Inc.

ONEticket 3.0 adds several new workflow enhancements and capabilities, including 2-, 4- and 12-up imposition, and additional flexibility with stamp placement. The update improves paging flexibility by adding the ability to select a new page size, or to scale the contents of a single page or of all pages. The update also enables users to select any page within a PDF and shift the contents left or right for tab printing. The newly added Tray Mapping feature defines paper exceptions. For example, users can map a paper type to both a printer that supports a paper catalog and one that uses paper drawers, all without creating separate job tickets.

ONEticket 3.0 retails for $2,395 and is available now from Apago at www.apagoinc.com or through authorized resellers. For more information about ONEticket, contact Apago at 770-619-1884 or sales@apago.com.

About ONEticket
ONEticket is an innovative tool that allows printers to use a single interface to drive multiple digital print devices. Users create a single 'virtual job-ticket' that describes how a document should be printed, including information about imposition, page size, binding, tab and cover sheets, page and Bates numbers, copies, paper stock, and more. This job-ticket is not specific to a single model of digital printer, as is the case when using vendor-supplied print driver software. Upon printing from within ONEticket, the virtual job-ticket is converted into printer-specific commands. Formerly named AcrosuitePRO, ONEticket uses a single job-ticket to print to any digital printing device it supports, including popular models from Canon, Heidelberg, Hitachi, IBM, IKON, Kodak, Konica Minolta, Océ, Ricoh, Toshiba, and Xerox.

About Apago Inc.
Founded in 1991, Apago Inc. (http://www.apago.com) is a privately held corporation that develops and markets software for the graphic arts and document management industries. The company licenses its technologies to industry leaders, including Adobe/Scene7, Agfa, Dupont, Fujifilm Graphics Systems, OneVision, Pindar, and Zinio, and counts Time Inc., MOD-PAC Corp., *The Atlanta Journal-Constitution* and *The New Yorker* among its retail customers. Apago is headquartered in Alpharetta, Georgia, just north of Atlanta.

# # #

Press Contact:
Heidi Thompson
ACE Public Relations
732-892-5445
hthompson@acepublicrelations.com