



News

For Immediate Release

Apago Previews New Version of PDF Enhancer at OnDemand/AIIM Show

New York, NY; March 8, 2004 – Apago, Inc., a software developer of PDF workflow tools, is previewing version 2.5 of PDF Enhancer at the OnDemand/AIIM show here at the Javits Center this week. Some of the new features to be demonstrated include new document optimization and assembly capabilities and tools for the creation of electronic editions of print magazines and newspapers.

“PDF Enhancer is already one of the most powerful PDF optimization and repurposing tools available. We have continued adding powerful new features, such as font subsetting, to PDF Enhancer based on feedback from our customers,” said Dwight Kelly, president of Apago.

“The process of converting a print magazine or newspaper to an electronic edition is labor intensive and expensive. Online content resellers, such as Newstand and Zinio, can charge publishers a processing fee for each issue. The new tools in PDF Enhancer can quickly convert a print magazine to an e-magazine, saving thousands of dollars in fees annually.” PDF Enhancer 2.5 can automatically merge single pages into one document, crop pages to the trim size, reduce the resolution of images, convert colors to RGB, remove unused elements, add metadata and secure the document to prevent unauthorized use.

Newspapers often contain high-resolution halftoned images, which if simply scaled, would be illegible. PDF Enhancer 2.5 can “descreen” the halftoned images to produce a high quality grayscale image.

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About Apago

Founded in 1991, Apago (<http://www.apago.com>) is a privately held corporation that develops and markets software for the graphic arts and document management industries. The company is headquartered in Alpharetta, Georgia USA, just north of Atlanta.

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